



August 2018

Midwest Byway Conference Coming Soon!

The Midwest Byway Conference will feature nationally recognized speakers and byway leaders from more than 15 states. Great learning opportunities will be presented along the National Road in Richmond, Indiana from August 22-24.

There is still time to register for the conference. Contact sharonstrouse@gmail.com for questions.

Downloads:

- [conference flyer](#)
- [agenda](#)
- [registration form](#)

The proposed restoration of the National Scenic Byway Program will be the topic for three listening sessions at the Midwest Byway Conference. NSBF board members will conduct the listening sessions with emphasis on:

- HR 5158 (already proposed in Congress)
- Recommendations to FHWA if the program is indeed authorized.

Register for the conference today to get in on the conversation!

Midwest Byway
Conference August 22-
24 in Richmond, IN

Download

registration materials &
agenda

Register

accepting late registrations
until the day of the conference



Preserving the Historic Road: 1998-2018

Join us in historic downtown Fort Collins as we celebrate 20 years of advocacy for historic roads and look to the future of this important heritage movement that began in 1998. The 2018 conference promises to be an exceptional venue for robust discussion on the future of historic roads in the United States and around the globe.

Fort Collins, Colorado

September 13-16
Register today!

History of the Historic Roads and future over the next 20 years will be the focus at the Preserving the Historic Road Conference. The conference has a broad array of presentations including but not limited to:

- **20 Years of the Route 66 Corridor Preservation Program** - Kaisa Barthuli, National Park Service, Santa Fe, NM
- **The Unvisited Historic Columbia River Highway** - Rebecca Burrow, Oregon DOT, Portland, OR
- **Delaware Bayshore Byway: Collaborating to Create a Historic and Eco-Tourism Destination** - Ann Gravatt, Delaware DOT, Dover, DE and Mike Hahn, Byway Coordinator, DE
- **Scenic Byways Hokkaido** - Yoko Shintani, Ikuko Konno, along with guest Yoko Imura, Hokkaido, Japan
- **Documenting the Lincoln Highway in Nevada** - Tim Smith, Mead & Hunt, Sacramento, CA
- **NSBF Round-table Luncheon (tentative) Saturday, September 15, 2018** - vibrant networking of current byway activities and progress.

Registrants can also sign up for a tour/field session along the Historic Old Fall River Road and Trail Ridge Road on Thursday, September 13 and/or Cache la Poudre - North Park Scenic and Historic Byway on Sunday, September 16, 2018.

Please take a look at the exceptional preliminary agenda. Register for the conference and sign up for special events, optional field sessions, and hotel rooms.

www.historicroads.org



Dedicating Historical Markers

In Holmesville, Ohio along the **Amish Country Byway**, a state historical marker

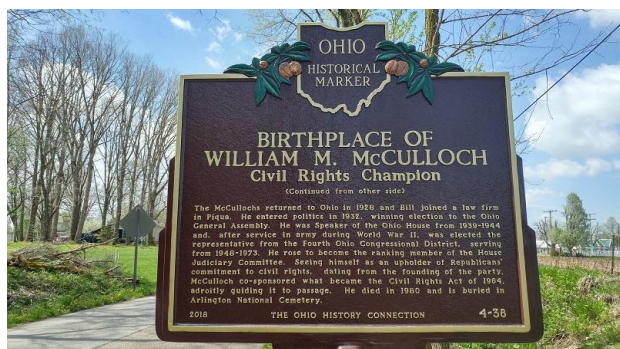
dedication was held in early May for U.S. Statesman William McCulloch.

The historical marker was installed along the Holmes County Rails to Trails a 1/4 mile from the Byway, near the local school he attended as a boy and close to the farm where he grew up.

Providing information like this makes Scenic Byways a richer experience for visitors. Additionally, experts shared this history with third graders at a local school (see below) as a way to connect a younger generation with their local history.

Here's a bit of information from the marker:

He was Speaker of the Ohio House from 1939-1944 and, after service in army during World War II, was elected the representative from the Fourth Ohio Congressional District, serving from 1948-1973. He rose to become the ranking member of the House Judiciary Committee. Seeing himself as an upholder of Republicans' commitment to civil rights, dating from the founding of the party, McCulloch co-sponsored what became the Civil Rights Act of 1964, adroitly guiding it to passage. He died in 1980 and is buried in Arlington National Cemetery.



Interpretive Wildflower Signage: Flint Hills National Scenic Byway

In Kansas, the **Flint Hills National Scenic Byway** committee has installed interpretive wildflower identification markers at the Scenic Overlook just south of Cottonwood Falls. The project will identify the many wildflower species and grasses throughout the season using printed metal signs.

The idea for the identification markers was a long-term goal of former byway president Charley Klamm, who took great pride in caring for the Scenic Overlook. Charley passed away in 2017. By completing this project, the committee is honoring Charley and his dedication to such a beautiful addition along the Flint Hills National Scenic Byway. Every day, many people stop and take a break at the overlook where they can safely view 360 degrees of wide open prairie.

Committee member Heather Brown, project lead and Chief of Interpretation for the Tallgrass Prairie National Preserve, shared that, "currently there are 16 species identified, but this number will change as new flowers bloom and others fade. Over the winter months, the signs will be removed and replaced once the spring flowers begin to bloom."



On July 1st byway committee members gathered at the overlook to provide information and offer baked goods as a means to securing donations for the new interpretive signage. A surprising result was how reconnected the byway committee members became with the overlook area—the sway of the grasses, the sounds of the birds, and the peacefulness of the setting was striking. The reaction to the installation of the initial markers was very positive, and the committee members enjoyed interacting with the byway visitors. One visitor from Missouri commented, “As Missouri Master Naturalists, we very much enjoyed the overlook and appreciate all your efforts to preserve it.”

The current markers use laminated information cards and metal stakes, but the committee is in the process of securing additional funding for permanent printed metal information inserts. If you'd like to donate to or assist with this project please contact Jennifer Laird at 620-273-8469 or Elena Lincoln at 620-412-1634.

The 47.2-mile Flint Hills National Scenic Byway is the gateway to the tallgrass prairie. The route begins at Council Grove and travels south on K-177 to Cassoday.

Learn more at the [website](#), [Facebook page](#), and [Instagram account](#). Tune your radio to 1680 AM to learn more about the Flint Hills, flora and fauna of the prairie, geology, and the American Indian and cowboy cultures when you are on the byway.

Have an idea for an article? Please send your 1,000-word (or less) article and photos to info@nsbfoundation.com.

Social Media Tips: How signage can connect you

How easy is it for Byway travelers to connect with you? If you have social media pages for your Byway, are you making sure people traveling know how to connect with you and tag your Byway in their own social posts?

Be sure that in various places along the Byway you have signage that specifically invites your visitors to connect with you or tag you. Simple signage that says “Let’s Connect” with your Facebook, Instagram, and Twitter addresses makes it easy for people to connect (see example “Let’s connect” signs on both sides of the larger sign, below). These signs can be placed in businesses and restaurants along the Byway.

You can also put up more permanent signage along the Byway at places visitors stop to take photos, so they know exactly how to tag you. Remember, the easier you make it for visitors to interact with you, the more interaction you will receive!

Tip brought to you by Tourism Currents - www.tourismcurrents.com



Know the joys of exchanging ideas with like minded Byway communities.

Join the National Scenic Byway Foundation. Gain a voice; access tools and training; and spread your Byway message.

Visit our website and learn more about membership benefits: www.nsbfoundation.com

Connect with us

info@nsbfoundation.com

