

# NSBF Byway Organization Awards Application

## Required Information: 2020 NSBF Awards Organization

1. Byway Name, Date of Establishment and Byway Length:
2. Byway Organization Address/email/phone:
3. Name of Project:
4. Primary or Secondary Intrinsic Quality Addressed by Project:
5. Primary Contact for Project Name/Title and Contact Information:
6. Project Started and Completed, years):
7. Name and Contact Information of the Nominating Party (if different from above):
8. All application materials must be submitted in digital form to:  
[sharon.strouse@nsbfoundation.com](mailto:sharon.strouse@nsbfoundation.com) by February 28, 2020.

## Project Narrative:

1. Describe the Byway project and its fit with the appropriate award category.
2. What distinguishes your project as a best practice for byways?
3. Summarize the significance of your project and how the byway project advances your byway's primary and secondary intrinsic qualities and the visitor experience. [The six Byway Intrinsic Qualities include Archaeological, Cultural, Historic, Natural, Recreational and Scenic features.]
4. Describe the role of partners involved in the project.
5. Indicate the needs addressed in your byway CMP were fulfilled through your project?
6. Include a summary revenue and expenses on the project.
7. Describe the keys to your success?
8. What have you learned and what advice would you give to other byway organizations attempting a similar project?

## Attachments:

Please provide a list of all attachments included with this application. We encourage you to include digital attachments, limit of 6 pages, that will be helpful to the award selection panel in evaluating your project. Supporting documents may include presentations, fact sheets, fliers, marketing materials, photos, maps, screenshots or additional supporting materials. Map(s) may be used to show the location of the project in relation to the byway and other improvements or initiatives planned, underway or in place along the byway.

*If you have questions about the 2020 Scenic Byway Award program, please contact Sharon Strouse, NSBF Executive Director, [sharon.strouse@nsbfoundation.com](mailto:sharon.strouse@nsbfoundation.com), 330.231.3468 or NSBF Awards Chair, Jessica Oh, Minnesota Department of Transportation, [jessica.oh@state.mn.us](mailto:jessica.oh@state.mn.us), 651.366.4939.*