

References and Resources

ORGANIZATIONS AND WEB SITES

FEDERAL AGENCIES

Bureau of Land Management (BLM), an agency within the U.S. Department of the Interior, administers 264 million acres of America's public lands located primarily in 12 western states. Several nationally designated Byways pass through lands managed by the BLM. Web site: www.blm.gov.

The Federal Highway Administration (FHWA) administers the National Scenic Byways Program and provides resources to the Byway community in creating a unique travel experience and enhanced local quality of life through efforts to preserve, enhance, interpret and promote the intrinsic qualities of designated Byways. Web site: www.bywaysonline.org or call (800) 4BYWAYS.

FOUNDATIONS

The Orton Family Foundation is a nonprofit, private, operating foundation working with small communities as they cope with rapid economic, social and environmental change. The organization's mission is to provide communities with the tools they need to undertake responsible land use planning through programs and projects that communities can use in planning and decision-making. Web site: www.orton.org or call (802) 773-6336.

GENERAL

National Scenic Byways Program Web site is a comprehensive source for information about the program, including contact information on state coordinators, FHWA division contacts and program staff at www.bywaysonline.org.

The Land Use Law Center Web site, at Pace University in New York, contains an excellent online library providing bulletins, articles, and legal research papers on land-use policies and law at www.law.pace.edu/landuse/htm.

The Municipal Research & Services Center of Washington State offers a bibliography on scenic view protection ordinances from around the state at mrsc.org/mrsc/library/compil/cpview.htm.

HIGHWAY DESIGN

ContextSensitiveSolutions.org. (2004). This online resource center contains built examples of Context Sensitive Solution (CSS) highway projects, case studies, cutting-edge research, information and policy documents. The Web site addresses a broad range of issues, including design standards, liability, stakeholder involvement and new techniques in transportation problem-solving.

Federal Highway Administration Roadside Vegetation Program, formerly the Wildflower Program of the Federal Highway Administration (FHWA), is a holistic roadside program that serves as a technical resource for care of the land, or vegetation management, for interstate or state highway rights-of-way. The program can help roadside managers improve water quality, control erosion, increase wildlife habitat, reduce mowing and spraying, enhance natural beauty, control noxious weeds and protect natural heritage. Web site: www.fhwa.gov.

The National Park Service (NPS) is a helpful resource for many byways that have land within the National Park System. Several NPS parkways are also designated National Scenic Byways. The NPS has working groups dedicated to historic landscape inventory and restoration, and heritage corridor development. Web site: www.nps.gov.

River, Trails, and Conservation Assistance Program of the National Park Service works from regional offices around the country to help local citizens with conservation and preservation efforts. Web site: www.nrc.nps.gov/tca/.

U.S. Department of Agriculture Forest Service (USFS) is a helpful resource for many byways. The USFS has its own scenic byways program as well as many roads that are also designated National Scenic Byways through the Federal Highway Administration. Web site: www.fs.fed.us.

U.S. Department of Agriculture Resource Conservation and Development Program seeks to conserve, develop and utilize natural resources to improve the general level of economic activity, and to enhance the environment and standard of living in authorized RC&D areas. Web site: <http://rcd.sc.egov.usda.gov/index.cfm?page=home>.

LAND ACQUISITION AND VIEWSHED PROTECTION

The Design Research Laboratory at North Carolina State University has conducted several projects to preserve the viewshed of the Blue Ridge Parkway. See its Web page for more detail: www.design.ncsu.edu:8120/research/design-lab/projects.html.

The Environmental Protection Agency's open space development Web page contains an excellent online open space preservation model ordinance and links to land preservation ordinances from several jurisdictions around the country. See www.epa.gov/owow/nps/ordinance/openspace.htm.

The Scenic Locales Committee of Hanover, New Hampshire, offers a detailed report supporting the conservation of the town's scenic resources at www.hanovernih.org/twn_scenicloc.html#anchor326821.

MAPPING

The Southwest Data Center, Inc., in Colorado provides technology and information to local communities to help with their land-use planning and economic development. See www.landuse.com/index.htm for samples of the Center's work.

CommunityViz is a program of the Orton Family Foundation, a nonprofit organization committed to helping communities make decisions about their future. This program's tools allow the user to envision land-use

alternatives and understand their potential impacts, to explore options and share possibilities with others who have a stake in the outcomes, and to examine scenarios from all angles—and feel confident that they have made the best possible decisions. Web site: www.communityviz.com or call (303) 442-8800.

NATIONAL CONSERVATION ORGANIZATIONS

American Farmland Trust is dedicated to stopping the loss of farmland and promoting better farming practices. Web site: www.farmland.org, or call (202) 331-7300.

American Planning Association is a public interest and research organization representing 30,000 practicing planners, officials and citizens involved with urban and rural planning issues. Web site: www.planning.org or call (312) 431-9100.

American Rivers works to protect, restore and manage North America's river systems. Web site: www.amrivers.org.

American Society of Landscape Architects seeks to lead, to educate and to participate in the careful stewardship, wise planning and artful design of cultural and natural environments. ASLA operates an online bookstore, offering a wide assortment of design and planning publications. Web site: www.aslaonline.org or call (202) 898-2444.

Civil War Preservation Trust is dedicated to promoting land stewardship and the enjoyment of history, culture and the environment through Civil War battlefields. Web site: www.civilwar.org or call (703) 682-2350 or (301) 665-1400.

The Conservation Fund is an organization that protects land and water through land acquisition and sustainable, innovative long-term measures. Web site: www.conservationfund.org or call (703) 525-6300.

Environmental Working Group provides the public with relevant information on environmental and land-use issues at the state and local levels. Web site: www.ewg.org.

Land Trust Alliance provides information and technical assistance concerning land trusts across the country. Web site: www.lta.org or call (202) 638-4725.

National Audubon Society, one of the country's oldest conservation advocacy organizations, conserves and restores natural habitats for the benefit of humanity and wildlife. Web site: www.audubon.org.

National Park Trust is a private, citizen-based land conservancy dedicated exclusively to preserving the serenity of national parks. Web site: www.parktrust.org.

National Parks and Conservation Association works to protect, preserve and enhance the quality of lands managed by the U.S. National Park Service. Web site: www.npca.org or call (800) NAT-PARKS or (202) 223-6722.

National Recreation and Park Association is committed to advancing parks, recreation and environmental conservation efforts that enhance the quality of life for all people. Web site: www.nrpa.org.

National Trust for Historic Preservation was chartered by Congress to protect and preserve America's historic buildings, neighborhoods and landscapes. Web site: www.nationaltrust.org.

The National Main Street Center of the National Trust for Historic Preservation works with communities across the nation to revitalize their historic or traditional commercial areas. Web site: www.mainst.org or call (202) 588-6219.

The Nature Conservancy preserves natural communities by protecting open lands and water. Web site: www.tnc.org.

Planning Commissioners Journal/Planners Web offers valuable resources on a variety of planning issues. Web site: www.plannersweb.com.

Rails-to-Trails Conservancy is dedicated to creating a nationwide network of public trails along former rail lines. Web site: www.railstrails.org.

Scenic America is the only organization dedicated solely to protecting natural beauty and distinctive community character. The organization provides technical assistance across the nation and through ten state affiliates (CA, FL, KY, MI, MO, NC, NV, TX, TN, WI) and 13 scenic associates on billboard and sign control, scenic byways, context-sensitive solutions, undergrounding utilities, wireless telecommunication tower location and other scenic conservation issues. Model legislation for several issues is on the Web site: www.scenic.org or call (202) 638-0550.

Society for Ecological Restoration International serves the growing field of ecological restoration through facilitating dialog among restorationists; encouraging research; promoting awareness of and public support for restoration and restorative management; contributing to public policy discussions; recognizing those who have made outstanding contributions to the field of restoration; and promoting ecological restoration. Web site: www.ser.org or call (520) 622-5485 or fax: (520) 622-5491.

Sierra Club is a large national-membership organization committed to understanding, protecting and managing the natural and human environment. Web site: www.sierraclub.org or call (415) 977-5500.

Trust for Public Land works to conserve land for people to enjoy as parks, gardens, natural areas and open space. Web site: www.tpl.org or call (415) 495-4014.

SIGN CONTROL

FHWA's division specialist in Realty Services can provide information on the laws covering control of outdoor advertising on scenic byways. Use the FHWA Division scenic byway contact list on the Web site at www.bywaysonline.org or call (800) 4BYWAYS.

Scenic America provides assistance with sign control issues, model ordinances and legal considerations. Web site: www.scenic.org or call (202) 638-0550.

TREES AND VEGETATION MANAGEMENT

American Forests. American Forests strives to provide action opportunities to targeted audiences to enable them to improve their environment with trees. They do this by using the best science to identify conservation issues, then develop and market practical solutions that individuals and groups can apply. American Forests' targeted audiences are individuals, community groups, government at all levels, educators, and businesses. Web site: www.americanforests.org.

International Society of Arboriculture's Guidelines for Developing and Evaluating Tree Ordinances provides information and hints on planning, drafting and enforcing tree preservation ordinances. Web site: www2.champaign.isa-arbor.com/tree-ord/ordintro.htm.

Project for Public Spaces. PPS is a nonprofit organization dedicated to creating and sustaining public places that build communities. The organization provides technical

assistance, education, and research through programs in parks, plazas and central squares; buildings and civic architecture; transportation; and public markets. Web site: www.pps.org or call (212) 620-5660.

University of Washington, Center for Urban Horticulture's Professor Kathy Wolf has investigated the benefits of trees in urban environments. See www.cfr.washington.edu/enviro-mind/ for examples of her findings.

USDA Forest Service. The USDA Forest Service is an agency of the U.S. Department of Agriculture. The Forest Service manages public lands in national forests and grasslands. Web site: www.fs.fed.us.

WIRELESS TELECOMMUNICATION TOWERS

The Appalachian Trail Conference acts as a watchdog to protect the viewshed of the Appalachian Trail from the intrusion of wireless telecommunication towers. The "Planning" section of its Web site, www.atconf.org offers useful information and links to additional sites.

The Cape Cod Commission, a regional planning and regulatory body, has produced a very useful model ordinance along with other wireless technical assistance materials. See the "Regulation" section of www.capecodcommission.org

The Federal Communications Commission Web site includes full text of the Federal Telecommunications Act and much more at www.fcc.gov.

The Municipal Research & Services Center offers a useful reference on telecommunication tower ordinances in Washington State at www.mrsc.org/legal/telecomm/tcpage.htm.

Cell Tower Camouflage: Stealth Network Technologies, Inc., supplies materials, equipment and designs for "stealth" wireless sites such as flagpoles, silos and steeples. See more at www.stealthsite.com. Another company specializing in cell tower disguises is The Larson Company at www.utilitycamo.com.

The Cellular Telecommunications Industry Association is the major trade group representing the industry. Web site: www.wow-com.com.

OTHER ORGANIZATIONS

America's Byways Resource Center seeks to build successful byways through positive, proactive assistance in planning, preserving, promoting and managing byways. Web site: www.bywaysonline.org or call (800) 4BYWAYS (press 5).

Outdoor Advertising Association of America, Inc., is the lead trade association representing the outdoor advertising industry. Founded in 1891, the OAAA is dedicated to promoting, protecting and advancing outdoor advertising interests in the U.S. Web site: www.oaaa.org or call (202) 833-5566.

Transportation Enhancements Clearinghouse is an information service sponsored by the Federal Highway Administration and Rails-to-Trails Conservancy. It provides professionals, policy makers and citizens with timely and accurate information necessary to make well-informed decisions about transportation enhancements. Web site: www.enhancements.org or call (888) 388-NTEC.

PUBLICATIONS

GENERAL

Aesthetics, Community Character, and the Law. (1999). Christopher Duerksen and R. Matthew Goebel. American Planning Association and Scenic America. A comprehensive guide to legal mechanisms communities can employ to protect their natural beauty and distinctive character. \$34.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

Better Models for Development in Virginia. (2000). Edward T. McMahon with Sara S. Hollberg and Shelly Mastran. Island Press. Showcases efforts to preserve open space, revitalize downtowns, restore community landmarks, protect agricultural land and promote good design in Virginia. \$15.00. Available from The Conservation Fund at (703) 525-6300.

Building Gateway Partnerships: A Process for Shaping the Future of Your Community. (1997). Sue Abbott and Sally Sheridan, RTCA. Outlines four key steps designed to bring a community together to define its needs and desires, and then collaborate with neighbors to achieve desired goals within the community and regional landscape.

\$26.00. Available from the National Park Service's Rivers, Trails, and Conservation Assistance Program (RTCA) at (206) 220-4116.

[Byway Beginnings: Understanding, Inventorying and Evaluating a Byway's Intrinsic Qualities.](#) (1999). Evelyn Swimmer, John Whiteman and Rick Taintor. FHWA, National Scenic Byways Program. Free. Available from the National Scenic Byways Program at (800) 4BYWAYS.

[A Community Guide to Planning and Managing a Scenic Byway.](#) FHWA, National Scenic Byways Program. Free. Available from the National Scenic Byways Program at (800) 4BYWAYS.

[Design with Nature.](#) (1992). Ian L. McHarg. John Wiley and Sons, Inc. Provides insight into constructive environmental design for human interaction with the environment. Contact your local bookstore for availability.

[Land Conservation through Public/Private Partnerships.](#) (1993). Eve Endicott, Ed. Island Press. This book provides a detailed, inside look at public-private partnerships for significant land acquisition. \$50.00 Available from Island Press at (800) 828-1302 or www.islandpress.org.

[The Legal Landscape: Guidelines for Regulating Environmental and Aesthetic Quality.](#) (1993). Richard C. Smardon and J. Karp. Van Nostrand Reinhold. A thorough review of how the law in the United States has developed to protect scenic quality and manage the community landscape, covering topics such as design review, sign control and viewshed protection. Includes case studies in each chapter to illustrate legal principles. (Out of print.)

[The Principles of Smart Development.](#) (1998). APA, PAS #479. Guidance and encouragement for communities to implement "smart growth" practices. \$32.00. Available from APA at (312) 786-6344 or www.planning.org.

[Save Our Land, Save Our Towns: A Plan for Pennsylvania.](#) (1995). Thomas Hylton, photography by Blair Seitz. While aimed specifically at protecting the beauty and character of Pennsylvania, this richly illustrated text provides several examples of other states' planning efforts to build communities and preserve local quality of life. \$29.95. Available from RB Books at (800) 497-1427.

[Saving America's Countryside: A Guide to Rural Conservation, 2nd ed.](#) (1997). S. Stokes, A.E. Watson, and S. Mastran. Johns Hopkins University Press. Discusses in detail how to organize a rural conservation program,

work with local governments, and much more. \$26.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Scenic Solutions: Designs and Methods to Save America the Beautiful.](#) (2003). Scenic America/USDA Natural Resources Conservation Service. Scenic Solutions is a compendium of 45 case studies representing a variety of innovative designs and methods to save America's cherished visual environment. The CD includes video clips, maps and case studies as well as a full color, 12-page booklet outlining the project. \$22.50, plus shipping. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Smart States, Better Communities.](#) (1996). Constance Beaumont. National Trust for Historic Preservation. Overview of how state governments can help citizens preserve their communities. \$30.00. Available from the National Trust for Historic Preservation at (202) 588-6000.

[Taking Charge: A Notebook of Successful Models for Scenic Towns and Highways.](#) (1996). Mountains to Sound Greenway Trust. A collection of model advisory and regulatory tools to direct design and construction from local and regional governments around the country. Supplement to a slide show of the same name. Available from The Mountains to Sound Greenway Trust at (206) 382-3414.

VISUAL ASSESSMENT

[Evaluating Scenic Resources.](#) (1996). Scenic America. Describes an approach communities can undertake to identify and evaluate scenic resources and protect scenic quality. \$5.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[A Guide to Community Visioning.](#) (1998). Steven C. Ames, ed. APA. Designed to help citizens envision change and create policies to support the kind of community that they want to see. \$28.00. Available from APA at (312) 786-6344 or www.planning.org.

[Landscape Aesthetics: A Handbook for Scenery Management.](#) (1995). U.S. Department of Agriculture, Forest Service. Agriculture Handbook 701. The Scenery Management System presents a vocabulary for managing scenery and a systematic approach for determining the relative value and importance of scenery in a National Forest. This handbook was written for National Forest resource managers, landscape architects and others

interested in landscape aesthetics and scenery. Ecosystems provide the environmental context for this approach.

[Looking at Change Before It Occurs.](#) (1993). Video. Maguire/Reeder, Ltd., National Endowment for the Arts, Design Arts Program. Shows how visual simulation can help communities see the impact of proposed development. \$20.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[O, Say Can You See: A Visual Awareness Tool Kit for Communities.](#) (1999). Scenic America; Landscape Architecture Faculty of SUNY-ESF; and the Rivers, Trails, and Conservation Assistance Program of the National Park Service. The Tool Kit contains 16 visual assessment exercises to help members of your community open their eyes, assess their local visual assets and think about how to preserve or enhance them. \$20.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

ISSUE #1 – DESIGN IN TOWNS, HISTORIC DISTRICTS, COMMERCIAL AREAS AND NEIGHBORHOODS

[Aesthetics, Community Character and the Law.](#) (1999). Christopher J. Duerksen and R. Matthew Goebel. Scenic America and American Planning Association (APA). A comprehensive guide to legal mechanisms communities can employ to protect their natural beauty and distinctive character. \$34.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Balancing Nature and Commerce in Gateway Communities.](#) (1997). J. Howe, Ed McMahon, and L. Propst. Island Press. Shows how to preserve the character and integrity of communities and landscapes without sacrificing local economic well being. \$21.95. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Better Models for Commercial Development.](#) (2004). Edward McMahon;

[Better Models for Development in California.](#) (2003). Edward McMahon with Shelley Mastran;

[Better Models for Development in Virginia.](#) (2000). Edward McMahon, with Sara Hollberg and Shelley Mastran. The Conservation Fund. Written for elected officials, planning commissioners, developers and interested citizens around the country, the *Better Models* series shows how new commercial development can be made more attractive, more efficient and more profitable.

Available from the Conservation Fund at (703) 525-6300 or www.conservationfund.org.

[The Built Environment Image Guide for the National Forests and Grasslands.](#) (2001). USDA Forest Service. Publication # FS-710. This guide is helping the Forest Service to improve the image, aesthetics, sustainability, and overall quality of facilities consistent with the agency's role as leaders in land stewardship. The book can also be more generally applied to other types regional development. Available online from the USDA Forest Service at www.fs.fed.us/recreation/programs/beig/01_frontmatter.pdf.

[Crossroads, Hamlet, Village, Town. Planning Advisory Service Report #487/488.](#) (1999). Randall Arendt. Planners Book Service. Addresses design concerns raised during neighborhood development. Discusses residential site design and the use of open spaces, greenways and parks as options to creating more traditional development. Also contains a model village design ordinance. Available from APA at (312) 786-6344 or www.planning.org.

[Design and Planning Manual: A Primer for Byway Communities.](#) (2000). Colorado Scenic and Historic Byways Commission and the Colorado Center for Community Development, University of Colorado at Denver. Elaborates a straight-forward, 10-step design process for byway communities, along with background information on visual management, the visitor experience, site planning, special places and assessment. Appendices contain samples of various national approaches. Companion piece to a "Byway Resource Protection Manual" and a "Marketing Strategy" manual available from the Colorado Scenic and Historic Byways Program (DOT) at (303) 757-9786 or sally.pearce@dot.state.co.us.

[Design and Development: Infill Housing Compatible with Historic Neighborhoods.](#) National Trust for Historic Preservation. Explores the design and development processes behind compatible infill housing with strategies for new housing on vacant lots. \$6.00. Available from Preservation Books at (202) 588-6296 or www.nthp.org.

[Design Review in Historic Districts.](#) National Trust for Historic Preservation. An explanation of the design review process, the role of the historic district commission, design guidelines, legal issues and the significance of certified local government status. \$6.00. Available from Preservation Books at (202) 588-6296 or www.nthp.org.

[Developing Downtown Design Guidelines](#). Main Street Center. Design guidelines can help a community preserve its identity by encouraging appropriate improvements to new and old buildings. But if guidelines aren't easy to understand, they won't be easy to use. This clearly written, heavily illustrated handbook explains how to create guidelines that everyone, from building owners to business people, will find useful. It outlines, step by step, everything you should do to develop your own set of design guidelines. \$18.00. Available from the National Main Street Center at (202) 588-6219.

[Getting to Smart Growth: 100 Policies for Implementation](#). (2002). Smart Growth Network, International City/County Management Association (ICMA). This publication offers a roadmap for states and communities that have recognized the need for smart growth, but are unclear on how to achieve it. Available online and in print from www.smartgrowth.org.

[Getting to Smart Growth II: 100 More Policies for Implementation](#). (2003). Smart Growth Network, International City/County Management Association (ICMA). Features of this volume include an entirely new list of 100 policies for implementation, more case studies and examples in each chapter, and an appendix listing funding resources for smart growth projects. Available online and in print from www.smartgrowth.org.

[Guiding Design on Main Street](#). (2000). National Main Street Center. This comprehensive commercial district design manual is the perfect guide for downtown professionals. Fully illustrated, it simplifies the design management process. Learn how to work with property owners to rehabilitate their buildings, develop design guidelines that work for the community, train effective design review boards, and create incentives to stimulate building improvements. \$35.00. Available from the National Main Street Center at (202) 588-6219.

[How to Turn a Place Around](#). (2000). Project for Public Spaces. A user-friendly, common sense guide on how to create successful places for everyone from community residents to mayors. The ideas presented in this book reflect Project for Public Spaces' 29 years of experience in helping people to understand and improve their public spaces. Available from Project for Public Spaces at (212) 620-5660 or at www.pps.org.

[Maintaining Community Character: How to Establish a Local Historic District](#). (Rev. 2001). National Trust for Historic Preservation. Proactive strategies for influencing local policy and opinions about the creation of a local historic district. \$6.00. Available from Preservation Books at (202) 588-6296 or www.nthp.org.

[Making Good Design Happen](#). (Slide Show). Main Street Center. Why is the Main Street Approach so successful in transforming the appearance of downtowns and neighborhood commercial districts? What does an organization do to elicit design change from business and property owners, the city and other constituents? This slide show provides dramatic visual instruction on the basics of a good design program. The 40-slide, 20-minute, scripted presentation will show you how to educate the public on design, offer architectural services, develop incentives for rehabilitation and plan public improvements. Designed as a companion to the Design Committee Members Handbook (see above), the slide show can be used to train volunteers and inspire the community. 40 slides and script, \$40.00. Available from the National Main Street Center at (202) 588-6219.

[Managing Change: A Pilot Study in Rural Design and Planning](#). Cheryl Doble and George McCulloch. Presents results of citizen-intensive design and planning process in upstate New York along the mid-section of the Seaway Trail. Uses visioning and the concept of character areas as applied to both public and private spaces. Can be obtained by contacting the Tug Hill Commission (Watertown, New York) at (315) 785-2380/2570 or tughill@tughill.org

[Protecting Community Character: A Design Manual for Scenic Byways](#). (2001). Prepared by Georgia Scenic Byways Project (Georgia Trust for Historic Preservation, Scenic America, Georgia Department of Transportation). This color booklet looks at ways to develop a community vision, employ existing tools and strategies and draft design guidelines. Call the Georgia Trust at (404) 881-9980.

[Reviewing New Construction Projects in Historic Areas](#). National Trust for Historic Preservation. Outlines the basic documents and procedures essential to the public design review process of new construction projects in historic districts. \$6.00. Available from Preservation Books at (202) 588-6296 or www.nthp.org.

Scenic Byways: A Design Guide for Roadside Improvements. (2002). USDA Forest Service. San Dimas Technology and Development Center for USDOT. FHWA coordinated Federal Land Highway Technology and Development Center. This guide provides ideas and suggestions for designing roadside improvements, including signs, so that they complement and enhance the visual character of Byways. FREE. Available from America's Byways Resource Center at (800) 4BYWAYS (press 5).

Scenic Solutions: Designs and Methods to Save America the Beautiful. (CD). (2003). Scenic America. A compendium of 45 case studies representing a variety of innovative designs and methods to save America's cherished visual environment. The CD includes video clips, maps and case studies as well as a full color, 12-page booklet outlining the project. Available from Scenic America at (202) 638-0550 or www.scenic.org.

True West: Authentic Development Patterns for Small Towns and Rural Areas. (2003). Christopher Duerksen and James van Hemert, American Planning Association (APA). *True West* translates the key elements of authentic Western development patterns drawn from Native American, Spanish, and early American settlements into design guidelines for expansion and new development. Comprehensive case studies examine contemporary developments that embrace historic patterns and harmonize with the landscape. Available from American Planning Association at www.planning.org.

Storefronts that Sell. (Slide Show). National Main Street Center. How do you convince property owners to rehabilitate their buildings? Talking about good design is one thing—convincing people to act is another. This slide show offers persuasive examples of dynamic improvements that transform the building and the business, and shows how a rehab project can be staged in low-cost phases that fit the small budgets of many building owners. Also covers the evolution of storefront design and proper maintenance of storefronts. 40 slides and script. \$40.00. Available from the National Main Street Center at (202) 588-6219.

ISSUE #2 – TREE AND VEGETATION MANAGEMENT

Building Greener Neighborhoods: Trees as Part of the Plan, 2nd Edition. (1998). Jack Petit, Debra Bassert, and Cheryl Kollin. American Forests and the National Association of Home Builders. Washington, D.C.: Home Builder Press. \$15.00 Available from the National Association of Homebuilders at www.builderbooks.com or (800) 223-2665.

How to Develop and Implement an Integrated Roadside Vegetation Management Program. National Roadside Vegetation Management Association (NVRMA). An introductory manual on roadside vegetation management. \$5.00. To order, contact the NVRMA at (512) 930-0608.

Jacob's Ladder Trail Vegetation Management Plan. (1999). Prepared by Denig Design Associations (Northampton, Massachusetts) with Bay State Forestry Services (Haydenville, Massachusetts). Comprehensive plan for this Massachusetts State Scenic Byway includes a landscape assessment and a host of management recommendations (e.g. work cycles, record keeping, maintenance standards, clearing and cutting, fertilization). Available from the Pioneer Valley Planning Commission at (413) 781-6045 or bparsons@pvpc.org.

Natural Resource Conservation: Establishing a Tree and Landscape Ordinance. (2000). Melvin P. Garber. The University of Georgia College of Agricultural and Environmental Sciences. A guide to creating tree and landscape ordinances. Available at www.ces.uga.edu/Agriculture/horticulture/resource-conservation2.htm.

Roadside Use of Native Plants. (2000). Bonnie L. Harper-Lore and Maggie Wilson, Eds. Island Press. Originally published by the U.S. Department of Transportation's Federal Highway Administration (FHWA), Office of Natural Environment to promote planting and care of native plants along highway rights-of-way, this unique handbook provides managers of roadsides and adjacent lands with the information they need to make site-specific decisions about what kinds of native plants to use. It also addresses basic techniques and misconceptions about using native plants. The book brings together in a single volume a vast array of detailed information that has, until now, been scattered and difficult to find. Available from Island Press, (800) 828-1302 or www.islandpress.org.

[Tree Conservation Ordinances: Land Use Regulations Go Green.](#) (1993). Chris Duerksen. APA and Scenic America. A guidebook for planning and implementing a successful tree conservation ordinance. Targeted at citizens, local government officials and planners. \$32.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Trees Are Treasure: Sustaining the Community Forests.](#) (1993). Maguire/Reeder, Ltd., for Scenic America. Video, 12 minutes. For citizens and communities to spread awareness about the importance of public policy and regulations for tree and forest protection. \$20.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[U.S. Landscape Ordinances: An Annotated Reference Handbook.](#) (1998). Buck Abbey. A comprehensive reference to the planning ordinances governing the landscapes of 300 U.S. cities, it examines laws that regulate such areas parking lot designs, vehicular-use areas, landscape buffers and tree plantings. \$85.00. Available from independent booksellers.

ISSUE #3 – NATURAL, WORKING AND DESIGNED LANDSCAPES

[In Service of the Wild: Restoring and Reinhabiting Damaged Land.](#) (1996). Stephanie Mills. Beacon Press. \$15.00. This book examines reconciling economic growth with conserving and preserving wild places. Mills proposes a program for restoring the land's poor cousins—overlogged forests and unproductive fields, wildcat dumps and silted-up rivers—to something of their former health. Available from independent bookstores; request ISBN #0807085359.

[The Landscape Restoration Handbook.](#) (1999). Audubon International and U. S. Golf Association. A comprehensive guide on developing natural landscape and ecological restoration programs. This guide demonstrates how to use naturalization as an alternative to more intensive landscape management. \$115.00. Available from Audubon International at (518) 767-9051 or www.audubonintl.org.

[The Once and Future Forest: A Guide to Forest Restoration Strategies.](#) (1997). Leslie Jones Sauer, foreword by Ian McHarg. Island Press. This guidebook for restoring and managing natural landscapes focuses on remnant forest systems. It describes methods of

restoring and linking forest fragments to recreate a whole landscape fabric. \$30.00 (paperback). Available from Island Press at (800) 828-1302 or www.islandpress.com.

[Principles for the Ecological Restoration of Aquatic Resources.](#) (2000). U. S. Environmental Protection Agency. Provides information on restoring aquatic and wetland habitats as well as general landscape restoration tips. Free. Available from USEPA at (800) 490-9198; cite publication number EPA841-F-00-003.

[Recommendations for a Nonregulatory Wetland Restoration Program for Oregon.](#) (1998). J. Good, C. Sawyer. Oregon Sea Grant Publications. Despite a long history of efforts to protect and preserve wetlands through state regulation and land-use planning, Oregon continues to lose wetlands. This report suggests the need for an explicit, non-regulatory strategy for wetland restoration, one that could lead to better coordination among government and private programs, provide better tools for assessing results and offer better technical help for landowners. \$10.00. Request publication ORESU-O-98-001 at <http://seagrant.orst.edu/sgpubs.html> or from Sea Grant Communications, Oregon State University, 322 Kerr Admin. Building, Corvallis, Oregon 97331-2134.

[The Tallgrass Restoration Handbook: For Prairies, Savannas and Woodlands.](#) (1997). Stephen Packard, et al. Island Press. A how-to manual providing a detailed account of what has been learned about the art and science of prairie, savanna, and oak woodland restoration. Explores a variety of approaches to restoration and provides details on everything from the theory of biodiversity conservation to plowing and seeding. \$25.00. Available from Island Press at (800) 828-1302 or www.islandpress.com.

ISSUE #4 – HIGHWAY, ROAD AND BRIDGE DESIGN

[Citizen's Guide to Transportation Decision Making.](#) (2000). FHWA. Introduction to how the transportation planning and review process works. Covers the different government agencies involved in transportation decision making, the basics of transportation planning, project development, and environmental reviews, and how citizens can be involved in transportation projects. Available online at www.fhwa.dot.gov/planning/citizen/citizen.pdf or call the FHWA Office of Human Environment at (202) 366-3106.

[Flexibility in Highway Design.](#) (1997). FHWA. Highlights creative approaches to transportation improvements. Includes many with photos and drawings depicting a variety of options in highway design. Free, plus \$5.00 shipping. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[From Milestones to Mile-Markers: Understanding Historic Roads.](#) (2004). Dan Marriott, National Trust for Historic Preservation, for America's Byways Resource Center. Provides information to help local byway organizations understand and manage a scenic byway with historic intrinsic qualities and resources and shows how to identify a historic road, define the elements that make it historic and determine the appropriate course of action. Available from America's Byways Resource Center at www.bywaysonline.org or (800) 4BYWAYS, ext. 5.

[Getting It Right in the Right-of-Way: Citizen Participation in Context-Sensitive Highway Design.](#) (2000). Deborah L. Myerson, AICP. Scenic America Action Guide. How citizens can promote context-sensitive highway design. Includes model state legislation and case studies. \$8.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Preserving Connecticut's Scenic Roads: A Handbook for Collaboration on Corridor Management Planning.](#) (1998). Produced by Lardner/Klein Landscape Architects, Mary Means & Associates, et al. for the Connecticut Department of Transportation. A guide for citizens on strategies for protecting the beauty of Connecticut's designated Scenic Roads. Free, plus \$3.50 shipping. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Saving Historic Roads: Design and Policy Guidelines.](#) (1998). P. Daniel Marriott. Preservation Press and John Wiley & Sons, Inc. This 240-page book defines criteria for evaluating a road's historic significance, examines the complex issues surrounding historic roads, and provides design and policy guidelines for adapting contemporary transportation laws and engineering practices to these resources. \$44.95. Available from independent bookstores; provide the ISBN #0471197629.

[Street Design Guidelines for Healthy Neighborhoods.](#) (1999). Dan Burden et al. Local Government Commission Center for Livable Communities. This guidebook helps communities implement designs for streets that are safe, efficient, and aesthetically pleasing for both people and cars. It features helpful guidelines that specify street widths and implementation strategies developed by a team of experts under the leadership of Dan Burden, one of the nation's foremost experts on traffic calming and the creation of pedestrian- and bike-friendly communities. The author's team included a traffic engineer, a transportation planner, an architect, an attorney and a community activist. \$25.00 Available from The Center for Livable Communities at (916) 448-1198 or (800) 290-8202.

[Street Reclaiming: Creating Livable Street and Vibrant Communities.](#) (1999). By David Engwicht. New Society Publishers. International urban planner David Engwicht provides a step-by-step process to psychologically and physically reclaim our streets. \$18.95. Available from New Society Publishers, (800) 567-6772 or www.newsociety.com Also see the author's Web site: www.lesstraffic.com.

[Study of Guardrail Selection Criteria for Vermont Highways.](#) (2000). Prepared by Vermont Agency of Transportation. For a copy, contact VTRANS at (802) 828-3976 or jane.brown@state.vt.us. Also available at www.aot.state.vt.us/planning/Documents/Guardrail.pdf.

ISSUE #5 – ON-PREMISE, OFF-PREMISE AND ROADWAY SIGNS

[Billboards in Our Community.](#) (1999). Crista Gardner. Paper published by the Neighborhood Planning for Community Revitalization, NPRC Report 1118. Examines and evaluates the advantages, concerns and problems associated with designing a special sign district and writing an appropriate sign ordinance. Intended for the study of billboard regulation in the Payne-Phalen neighborhood in Saint Paul, Minnesota, it contains valuable information relevant to other small communities and cities contemplating sign regulation, including a background of sign law history, basic definitions and issues of legality. Available at <http://firenet.msp.mn.us/org/npcr/reports/npcr1118/npcr1118.html> or by contacting NPRC at (612) 625-1020.

- [Economic Impact of Outdoor Advertising in Big-City America.](#) (1995). William Lilley & Laurence DeFranco. InContext, Inc. This analysis measures the economic impact and business configuration of billboard faces and billboard advertisers in three major American big-city markets: Chicago, Indianapolis, Charlotte. \$40.00 (Member) / \$80.00 (Non-Member). Available from Outdoor Advertising Association of America, Inc. at (202) 833-5566 or www.oaaa.org/store/item.asp?ITEM_ID=37&DEPARTMENT_ID=4.
- [Economic Impact of Outdoor Advertising in Rural, Small-Town America.](#) InContext, Inc. This analysis reflects the findings of three reports which measure the economic impact and business configuration of billboards and billboard advertisers in three rural markets where the defining economic characteristic is the presence of a regionally prominent, officially designated scenic highway. Includes maps and charts. \$40.00 (Member) / \$80.00 (Non-Member). Available from Outdoor Advertising Association of America, Inc. at (202) 833-5566 or www.oaaa.org/store/item.asp?ITEM_ID=38&DEPARTMENT_ID=4.
- [Fighting Billboard Blight: An Action Guide for Citizens and Public Officials.](#) (1999). Scenic America. An illustrated, 85-page essential book that gets you started on reducing billboard blight in your community. \$20.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.
- [The Highway Beautification Act: A Broken Law.](#) (1997). Scenic America. Groundbreaking study demonstrates how the HBA actually encourages and subsidizes billboard blight all across the country. \$10.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.
- [Scenic Byways: A Design Guide for Roadside Improvements.](#) (2002). USDA Forest Service. San Dimas Technology and Development Center for USDOT. FHWA coordinated Federal Land Highway Technology and Development Center. This guide provides ideas and suggestions for designing roadside improvements, including signs, so that they complement and enhance the visual character of Byways. FREE. Available from America's Byways Resource Center at (800) 4BYWAYS (press 5).
- [Scenic Byways & Outdoor Advertising: Economic Studies.](#) (1994). William Lilley & Laurence DeFranco. InContext, Inc. These studies delineate significant business clusters located in commercial and industrial areas of Scenic Byways and where outdoor advertising structures are located. Color maps and charts. \$40.00 (Member) / \$80.00 (Non-Member). Available from Outdoor Advertising Association of America, Inc. at (202) 833-5566 or www.oaaa.org/store/item.asp?ITEM_ID=39&DEPARTMENT_ID=4.
- [Sign Regulation.](#) Edward McMahon. *Planning Commissioners Journal*, Winter 1996-97. Examines the community and economic benefits of on-premise sign control. Available from the Planning Commissioners Journal at www.pcj.org.
- [Sign Regulation for Small and Midsize Communities.](#) (1989). E.D. Kelly and Gary Raso. APA, PAS 419. Addresses legal and aesthetic issues for on-premise and billboard sign control. \$28.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.
- [Signs of a Successful Main Street.](#) (Slide Show). National Main Street Center. Often the most dramatic changes to downtown come through sign improvements. This slide show demonstrates how signs and awnings do more than direct a customer to a business location—they project an image, whether good or bad, of the products and services offered inside. It shows how, as a whole, the street's character is defined by the quality of all its signs. Includes recommendations on materials and styles. 40 slides with script. \$40.00. Available from the National Main Street Center at (202) 588-6219.
- [Signs, Signs: The Economic and Environmental Benefits of Community Sign Control.](#) (1992). Maguire/Reeder, Ltd., for Scenic America. Video, 17 minutes. Scenic America. This video is an excellent tool for persuading decision makers that sign control is good for your community. \$20.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.
- [Trees are Treasure: Sustaining the Community Forest.](#) (VHS). (1993). Maguire/Reeder, Ltd., for Scenic America. Showcases successful local tree ordinances. Available from Scenic America at (202) 638-0550 or www.scenic.org.

ISSUE #6 – WIRELESS TELECOMMUNICATIONS TOWERS AND OVERHEAD UTILITY WIRES

[Aesthetics, Community Character, and the Law](#). (1999). Christopher J. Duerksen and R. Matthew Goebel. Scenic America and American Planning Association (APA). A comprehensive guide to legal mechanisms communities can employ to protect their natural beauty and distinctive character. \$34.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Implementing the New Telecommunications Law](#). (1996). APA, NACO and APWA. An overview of the Telecommunications Act and its effect on zoning, planning and building codes for tower placement. \$24.95. Available from APA at (312) 786-6344.

[Local Officials Guide/Siting Cellular Towers: What You Need To Know, What You Need To Do](#). (1997). National League of Cities. A guide to examining the key elements of effective wireless telecommunications ordinances and successful strategies to build community consensus. \$10.00. Available from the National League of Cities at (202) 626-3000 or through its online bookstore at www.nlc.org.

[Locating Telecommunications Towers in Historic Buildings](#). (2000). Nancy Boone, et al. National Trust for Historic Preservation. Profiles of ways to house wireless antennas inside or on existing structures—particularly historic buildings—as a means of protecting historic and scenic areas from industrial-style towers. \$10.00. Available from the National Trust for Historic Preservation at (202) 588-6296 or www.nthp.org.

[Meeting The Challenges of Zoning in the Information Age: Planning For Wireless Communications Facilities](#). (1997). Timothy J. Thompson, Ball State University Department of Urban Planning (undergraduate thesis). Examines means of regulating wireless telecommunications facilities and offers model regulation. Also addresses the issue of tower abandonment, which will become a problem when cellular technology evolves to the point that towers are no longer necessary for the network to function. Available at www.geocities.com/ResearchTriangle/Lab/4666/thesis.html.

[Power to the People: Strategies for Reducing the Visual Impact of Overhead Utilities](#). (2001). Steven Strohmeier, Scenic America. Examines various strategies for

minimizing the visual impact of overhead utilities including burial, relocation and reduction. Provides a discussion of various techniques as well as potential funding sources for utility relocation efforts. \$8.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Siting Wireless Telecommunications: Planning and Law](#). (1997). Presents the issues involved in siting wireless telecommunications infrastructure under the Telecommunications Act of 1996. Describes policy and management options available to local governments in developing a siting ordinance and working with citizens, service providers and other local governments. \$14.95. Available from the International City/County Management Association (ICMA) at (800) 745-8780 or www.icma.org.

[Taming Wireless Telecommunications Towers](#). (2000). Ray Foote et al. Scenic America Action Guide. Explains what citizens need to know to minimize the visual impact of wireless telecommunications towers in their community. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Telecommunications and the City](#). (1996). Stephen Graham and Simon Marvin. Routledge. An in-depth examination of the rapid change in telecommunications technology and its impact on cities and planning. \$26.00. Available from the APA at (312) 786-6344.

[Wireless Facility Siting: Sample Policies and Ordinances](#). (1997). A compilation of examples of policies and procedures set by several municipalities for providers who wish to place wireless telecommunication antennas and towers on private or city-owned property. \$22.00. Available from the International City/County Management Association (ICMA) at (800) 745-8780 or www.icma.org.

[Wireless Ordinance Checklist](#). (1999). Appalachian Trail Conference. A detailed checklist communities can use to develop and evaluate local wireless telecommunications ordinances. While this checklist was written especially for local communities along the Appalachian National Scenic Trail, any community can use it. A Portable Document File (PDF) available for download under the Protection/Planning section of the ATC Web site at www.atconf.org and click on “Telecom.”

[Take Back Your Streets: How to Protect Communities from Asphalt and Traffic, 3rd Edition.](#) (1998).

Conservation Law Foundation. This is an essential guide for any community activist, local policymaker or concerned citizen interested in knowing how to use existing laws and regulations to persuade public highway officials to design and widen streets and bridges in ways that don't harm the natural environment, destroy community character, and create unsafe neighborhood speedways. \$10.00 Available from CLF at (617) 350-0990 or www.clf.org.

[Traditional Neighborhood Development Street Design Guidelines: Recommended Practice.](#) (1999).

Institute of Transportation Engineers. This report is an ITE-recommended practice on traditional neighborhood development street design guidelines. Includes a discussion of the role of streets in a traditional neighborhood development. Available from The Center for Livable Communities at (916) 448-1198 or (800) 290-8202.

ISSUE #7 – NIGHT LIGHTING

[Design Guide for Roadway Lighting Maintenance.](#) (1993).

Illuminating Engineering Society of North America. This handbook discusses the limitations and benefits of several roadway lighting systems. \$25.00. Available from the IESNA at (212) 248-5000.

[Lighting for Exterior Environments.](#) (1999).

Illuminating Engineering Society of North America. An examination of the challenges and solutions presented by outdoor lighting. Presents a good discussion of visual issues and methods for reducing light pollution. \$45.00. Available from the IESNA at (212) 248-5000.

[Lighting for Parking Facilities.](#) (1998).

Illuminating Engineering Society of North America. A good discussion of illuminating practices for parking lots and garages. \$45.00. Available from the IESNA at (212) 248-5000.

[Outdoor Lighting Code Handbook.](#) (2000).

International Dark-Sky Association. A comprehensive guide to issues relating to outdoor lighting and the enforcement of lighting regulations. Available free from the IDA Web site at www.darksky.org.

[Outdoor Lighting Manual for Vermont Municipalities.](#)

(1996). Chittenden County Regional Planning Commission. A thorough discussion of outdoor lighting issues and steps municipalities can take to limit light pollution. \$15.00. Available from Public Technology, Inc. Request publication #DG/95-308 at (301) 490-2188.

[Selection of Photocontrols for Outdoor Lighting Applications.](#) (1999).

Illuminating Engineering Society of North America. A guide to the correct application and operation of photocontrols for outdoor lighting uses along roadways and other applications. \$28.00. Available from the IESNA at (212) 248-5000.

[Urban Spaces.](#) (1999).

Illuminating Engineering Society of North America. A comprehensive look at the practice of lighting public spaces through 110 case studies. \$60.00. Available from the IESNA at (212) 248-5000.

ISSUE #8 – VIEWS, VISTAS AND OPEN SPACES

[Aesthetics, Community Character, and the Law.](#) (1999).

Christopher Duerksen and R. Matthew Goebel. American Planning Association and Scenic America. A comprehensive guide to legal mechanisms communities can employ to protect their natural beauty and distinctive character. \$34.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Byway Resource Protection: A Manual of Methods and Techniques.](#) (2000).

By the Colorado Scenic and Historic Byways Commission and the Conservation Resource Center. Describes more than 30 regulatory and non-regulatory approaches to resource protection, with a strong section on financing and funding options. Appendices contain samples of various agreements and approaches in Colorado. Companion piece to a design and planning manual and a marketing strategy manual available from the Colorado Scenic and Historic Byways Program (DOT) at (303) 757-9786 or sally.pearce@dot.state.co.us.

[Conservation Design for Subdivisions: A Practical Guide for Creating Open Space Networks.](#) (1996).

Randall Arendt. Island Press. The author proposes a step-by-step approach to conserving natural areas by rearranging density on each development parcel as it is being planned so that only half (or less) of the buildable land is turned into house lots and streets. Homes are built in a less land-consumptive manner that allows the balance of property to be permanently protected and added to an interconnected network of green spaces and green corridors. The volume includes model zoning and subdivision ordinance provisions to help citizens and local officials implement these innovative design ideas. Available from Island Press at (800) 828-1302 or www.islandpress.org.

[The Conservation Easement Handbook: Managing Land Conservation and Historic Preservation Easement Programs.](#) (1996). Janet Diehl and Thomas Barrett. Land Trust Alliance. Covers the legal aspects behind conservation easements, with an analysis of tax laws, negotiation strategies, enforcement and amendments. \$35.00. Available from the Land Trust Alliance at (202) 638-4725.

[Conservation Options: A Landowner's Guide.](#) Land Trust Alliance. For anyone who knows little or nothing about the tools and tax benefits of land conservation, this attractive booklet explains it all. No other publication offers so much information about how to conserve open spaces, including dollar-and-cents examples of the tax benefits of open space protection. \$7.50 from the Land Trust Alliance at (202) 638-4725 or www.lta.org.

[Establishing an Easement Program to Protect Historic, Scenic and Natural Resources.](#) National Trust for Historic Preservation. Practical advice on legal and administrative issues for organizations that want to set up an easement program. \$6.00. Available from Preservation Books at www.nthp.org or (202) 588-6296.

[Growing Greener: Putting Conservation into Local Plans and Ordinances.](#) (1999). Randall Arendt. Island Press, APA, Natural Lands Trust and ASLA. Communities learn how to "green up" their comprehensive plans and zoning and subdivision ordinances to set new standards for creative development design. \$42.50. Available from APA at (312) 786-6344 or www.planning.org.

[Land Use Planning, Environmental Protection, and Growth Management.](#) (1997). Robert A. Catlin. CRC Press. Uses examples from Florida to analyze the history and impact of comprehensive planning. \$58.95. Available from APA at (312) 786-6344 or www.planning.org.

[Mountains to Sound: The Creation of a Greenway Across the Cascades.](#) (2001). 20-minute video describing the creation of the 100-mile interconnected regional greenway from the Seattle waterfront over the crest of the Cascade Mountains to Thorp, Washington. Profiles 10 years of work by the Mountains to Sound Greenway Trust, including land exchanges and acquisition. Practical ideas for implementation after a two-year planning process include a diverse board of directors and a network of partnerships, accessibility, a parallel focus on sustainable economic development, involvement of a youth volunteer

corps and hard-headed realism. Available from the Mountains to Sound Greenway Trust at (206) 382-5565 or www.mtsgreenway.org.

[National Directory of Conservation Land Trusts.](#) (1998). Land Trust Alliance. A comprehensive list of over 1,200 national, state and local land trusts. Provides information on the focus of individual trusts, budgets, land holdings and more. \$9.95. Available from the Land Trust Alliance at (202) 638-4725 or www.lta.org.

[Preserving Endangered Rural Character.](#) [Case Study of Sheboygan County, Wisconsin]. (1999). Thomas K. Kindschi, ASLA, and Charles W. Causier, AICP. American Planning Association 1999 Conference Proceedings. Full paper is available online at www.asu.edu/caed/proceedings99/KINDSCHI/KINDSCHI.HTM.

[Rural by Design: Maintaining Small Town Character.](#) (1994). Randall Arendt. APA. Explores practical alternatives to current growth patterns and advocates for creative land-use techniques that preserve open space and community character. Chapter 12, "Scenic Roads," addresses issues specific to scenic byway corridors. \$49.95. Available from APA at (312) 786-6344 or www.planning.org.

[Saved by Development.](#) (1997). Rick Preutz. Arje Press. Illustrates how transfer of development rights (TDR) can be used to preserve areas and stimulate positive growth. Also details how to prepare a TDR based on your local zoning codes. \$39.95. Available from APA at (312) 786-6344 or www.planning.org.

[Saving America's Countryside: A Guide to Rural Conservation, 2nd ed.](#) (1997). S. Stokes, A.E. Watson and S. Mastran. Discusses in detail how to organize a rural conservation program, work with local governments, and much more. \$26.00. Available from Scenic America at (202) 638-0550 or www.scenic.org.

[Saving American Farmland.](#) (1997). American Farmland Trust. A guide to protecting agricultural land at the state and local levels. Several case studies and in-depth analysis of the most effective preservation techniques. \$37.95. Available from APA at (312) 786-6344 or www.planning.org.