The National Voice of Scenic Byways and Roads

Virtual Byway Leader Training Program Curriculum

Besides the classroom program times, the instructors will meet individually with each participant

Week 1: September 15-16-17, 2020

Tuesday, Sept 15 – Day 1 Sessions 3:00 – 4:30 ET

Session 1. Welcome, Introductions, Orientation – Host, Sponsor & NSBF Representatives
Session 2. Maintaining Intrinsic Quality Integrity & Viewshed Protection –

Wednesday, Sept 16 – Day 2: Sessions: 3:00 – 4:30 ET

Session 3. Creating a Useful Corridor Management Plan –
Session 4. Interpretation: Telling your Byway Story –

Thursday, Sept 17 – Day 3: Sessions: 3:00 – 4:30 ET

Session 5. Wayfinding & First Impressions –
Session 6. Authenticity & The Visitor Experience –

Week 2: September 22-23-24, 2020

Tuesday, Sept 22 – Day 4 Sessions 3:00 – 4:30 ET

Session 7. Partnerships for Sustainability & Financing Byway Organizations –

Wednesday, Sept 23 – Day 5: Sessions: 4:00 – 5:00 ET (NSBF Webinar scheduled at 3:00, included with BLT registration)

Session 9. Award Winning Byway Project Success Stories –
Session 10. Leveraging Resources & Funding Byway Projects –

Thursday, Sept 24 – Day 6: Sessions: 3:00 – 4:30 ET

Session 11. Byway Opportunities: Participant Assessment & Feedback
Session 12. Byway Challenges & Resources: Lessons from the Road