

# NSBF Membership Benefits At-A-Glance

## **Individual Membership - \$50/year**

1. National advocacy for and promotion of the Byway community
2. Receive NSBF monthly newsletter
3. Listing in membership directory
4. Invitation to participate byway networking activities and events
5. Access to the NSBF Resource Library, including past webinars
6. One participant per live online webinar

## **Byway Organization Membership - \$150/year**

1. National advocacy for and promotion of the Byway community
2. Receive NSBF monthly newsletter
3. Listing in membership directory
4. Invitation to participate in byway networking activities and events
5. Access to NSBF Resource Library, including past webinars and monthly Marketing Toolbox
6. Six participants per live online webinar
7. Access to Byway expertise for Byway leaders
8. Eligible to participate in Byway Awards program
9. National social media posts and website blogs, at least twice annually
10. Website linked from NSBF website
11. Ability to submit news/features for NSBF newsletter and social media

## **Regional, State or National Organization/Agency Membership - \$150/year**

1. National advocacy for and promotion of the Byway community
2. Receive NSBF monthly newsletter
3. Listing in membership directory with up to three partner Byways
4. Invitation to participate in byway networking activities and events
5. Access to NSBF Resource Library, including past webinars and monthly Marketing Toolbox
6. Six participants per live online webinar
7. Access to Byway expertise for Byway leaders
8. National social media posts and website blogs, at least twice annually
9. One website linked from NSBF website
10. Ability to submit news/features for NSBF newsletter and social media

## **Business Membership - \$150/year**

1. National advocacy for and promotion of the Byway community
2. Receive NSBF monthly newsletter
3. Listing in membership directory
4. Invite to participate in member meetings and networking activities
5. Access to NSBF Resource Library, including past webinars and monthly Marketing Toolbox
6. Three participants per live online webinar
7. Access to Byway expertise for Byway leaders
8. Business name identification and website link from NSBF to business website
9. Co-sponsorship of one NSBF event annually (webinar, Byway Leader Training, other)
10. Opportunity to send an email message to our database (of 3,500+) at additional cost

**Tourism or Destination Marketing Organization Membership - \$250/year**

1. National advocacy for and promotion of the Byway community
2. Receive NSBF monthly newsletter
3. Listing in membership directory with up to three affiliated Byways
4. Invitation to participate in byway networking activities and events
5. Access to NSBF Resource Library, including past webinars and monthly Marketing Toolbox
6. Six participants per live online webinar
7. Access to Byway expertise
8. Eligible to participate in Byway Awards program
9. National social media posts and website blogs, at least twice annually
10. Website linked from NSBF website
11. Ability to submit news/features for NSBF newsletter and social media

**Organization Marketing a Collection of Byways Membership - \$500/year**

1. National advocacy for and promotion of the Byway community
2. Receive NSBF monthly newsletter
3. Listing in membership directory
4. Invitation to participate in byway networking activities and events
5. Access to NSBF Resource Library, including past webinars and monthly Marketing Toolbox
6. Ten participants per live online webinar
7. Access to Byway expertise
8. Eligible to participate in Byway Awards program for all your partner Byways
9. National social media posts and website blogs, at least twice annually
10. Byway collection website linked from our NSBF website
11. Ability to submit news/features for NSBF newsletter and social media
12. Co-Sponsor one NSBF event annually: webinar, Byway Leader Training, awards program