

## **NSBF Membership Benefits and Opportunities**

### **NSBF Membership Benefits**

1. NSBF advocates for byways at the national level benefiting all byway members.
  - Advocate for byways to Congress, industry, governmental agencies, byway partners and potential funding sources.
2. Members can gain access to national Byway leaders' expertise.
  - Byway specialists can serve as speakers, mentors and consultants.
3. Members can gain easy access to the best available byway library resources.
  - Includes Best Practices literature, byway guides, special topics, webinars, manuals, and Byway Fact Sheets.
4. Members can access byway training, learning and networking opportunities.
  - Examples include Byway Leader Training (BLT) and State Byway Coordinator Orientation Training (SBCOT) Programs in face-to-face or virtual (Zoom) formats.
5. Byway Awards to increase byway visibility.
  - Members can gain additional recognition with Byway Organization Awards and Byway Community Awards.
  - Members can participate in the Heartland Byway Conference to gain a forum to share byway success stories and Best Practices.
  - Any member may nominate one byway for an award, unless a collection of Byways partnered and participated together and are to be recognized collectively for the same award.
6. NSBF Newsletter.
  - Receive monthly NSBF newsletters where members are featured along with announcements of special coming events.
  - Increase byway visibility by sponsoring NSBF programs and events.

### **Individual Membership Benefits (\$50)**

- All benefits listed at top of page.
- Single participation at all webinars.

### **Byway Organization Membership (\$150)**

- All benefits listed at top of page.

### **Business Membership (\$150)**

- All benefits listed at top of page.
- Plus: Business name identification and website link from NSBF to business website.
- Plus: Co-sponsorship opportunity of a NSBF event annually (webinar, BLT, etc.)

**Tourism or Destination Marketing Organization (\$250)**

- All benefits listed at the top of page.
- DMO name recognition associated with Byway(s) being supported.
- National attention provided by NSBF website, Newsletter or social media tied to byway(s) being supported.

**Regional, State or National Organization: Marketing a Byway Collection (\$500)**

- All benefits listed at the top of the page.
- Opportunity to have organizational logo placed on NSBF monthly Newsletter.
- Opportunity to have informational representation (brochure) at IPW.
- Opportunity to co-sponsor one NSBF event annually (webinar, BLT, SBCOT, etc.)