

Guidelines for the NSBF Byway Organization Awards

1. Application Deadline: **February 28, 2023. All applicants must be members of the NSBF.**
2. Photo Release: Applicants must grant NSBF permission for full, unlimited use of all photographs and images of supporting materials submitted.
3. One (1) signature photo for recognition purposes is required. It must be high resolution (a minimum of 600 DPI; about 1.5 mb or more, maximum 10 MB). It will be used to create Winner Award Posters. It will also be used to promote selected projects online and in the one-page promotion published in American Road Magazine.
4. Winners will be announced on April 7, at the NSBF First Friday Fellowship Zoom event.
 - a. Public announcement will be made by NSBF as a special news release.
 - b. Winners will receive a framed Award Poster featuring a photo and the name of the specific award category.
 - c. News releases will be published after April 15.
 - d. NSBF plans to provide 2024 Heartland Byway Conference scholarships for peer recognition and to share award-winning success stories.

Questions about the **NSBF Byway Organization Awards**? Please contact Sharon Strouse, NSBF Executive Director, at sharon.strouse@nsbfoundation.com, phone 330.231.3468.

Application Requirements

2023 Applications must be submitted using the following Google form while signed into a Google account: [NSBF2023Awards](#) Applications will not be accepted via email.

Section 1 – Primary Contact and Byway Information

1. Email address for primary contact
2. Primary Contact for application – name, telephone, mailing address
3. Byway name, date of designation/s, number of miles, website, name of managing byway organization (if applicable)

Section 2 – Project Information

4. Name of project/program/event
5. Award category (see <https://nsbfoundation.com/nsbf-membership/nsbf-awards/>)
6. Project begin and end dates (can be approximate)
7. Primary components of the project (300 words or less)
8. Identify your byway's primary/secondary intrinsic qualities; and a brief description of your byway (100 words or less)
9. Identify the Best Practice/s demonstrated by the project/program/event and how it contributes to the Byway Visitor Experience (300 words or less)
10. List keys to the success of the project/program/event (100 words or less)

Special Note: A news release will utilize responses to items 7-10.

Section 3 – Signature Photo and Supporting Materials

11. All applications must include one (1) signature photo and caption.

Optional: Up to five (5) additional supporting documents can be uploaded which may include photos, brochures, impact statements, testimonials, etc., up to 10 MB each. In Section 4, applicants must grant the NSBF permission to use all materials submitted. Map(s) may be included to show the location of the project in relation to the byway. Documents are limited to 10 MB each. No videos or PowerPoints. Please follow instructions in the form regarding naming conventions for uploaded files.

Section 4 – Photo Release

12. Applicants must grant NSBF permission for full, unlimited use of all photographs and images of supporting materials submitted.