

2024 IPW COMMITMENT FORM

The National Scenic Byway Foundation allows our members to be represented on the prestigious “federal row” at IPW – the largest international travel trade show in the United States. Byways who pay to participate in 2024 will be featured on our dedicated IPW website, comeclosertoamerica.com, for one year. Byways are touted as authentic America, and this website is showcased during prescheduled one-on-one appointments with international tour operators and media at the show. Knowledgeable and experienced Byway DMO representatives will be on-site representing participating byway(s) – no travel needed.

This is an NSBF member opportunity – you must be a paid member before your commitment form will be accepted.

Participation Costs: Single byway - \$500;

State/Multi-State Byway Collection (up to 4 byways) - \$750; Each additional byway - \$100, up to a max cost of \$1,500

Physical attendee at the show (total of 4 people – contact Sharon Strouse) – additional \$500 plus all travel expenses.

Deadlines:

Final day to commit – February 28, 2024 • Payment must be received by March 15, 2024

Byway Name/Byway Collection Name:

PRIMARY CONTACT INFORMATION (This person will be responsible for submitting payment and information for ComeClosertoAmerica.com utilized on the tradeshow floor during IPW. Submission details will be sent once payment is received.)

Contact Name:

Organization Name:

Mailing Address:

City, State, Zip:

Contact Email:

Contact Phone Number:

BILLING INFORMATION Same as above: yes no

Organization Name:

Billing Email:

Billing Phone Number:

Questions? Call Sharon at 330.231.3468. Return form to sharon.strouse@nsbfoundation.com

Internal use: ___ Member or ___ New Membership rec'd ___ Billed via email ___ Participation payment rec'd