National SCENIC BYWAY Association

Tools, training and support for byway leaders.

National Scenic Byway Association Membership Matrix with Benefits

(since 2005, memberships were with the National Scenic Byway Foundation)

Membership Categories: ***Benefits:***	**Patron:** Individual & Family $100	**Sponsor:** Business or Consulting Organization $200	**Advocate:** Byway Org (No extra media) $200	**Champion:** Byway Org /DMO with NSBA media-enhanced opportunities, w info provided $300	**Guardian:** Byway Collection (2-20+ byways) $300-$600
Monthly Newsletter & Updates	X	X	X	X	X
National/State Byway Advocacy	X	X	X	X	X
Free Webinar Attendance (3x yr min)	X	X	X	X	X
Name listing on our website (w web links)	X	X	X	X	X
Invite to Byway First Friday Fellowship, even months, 3pm ET	X	X	X	X	X
National Byway Award Opportunity	Nominate a Member Byway or Collection	Nominate a Member Byway or Collection	Nominate self or other byway	Nominate self or other byway	Nominate self or other byway
IPW Feature Opportunity (Adtl Cost)			X	X	X
Prioritized Updates on travelbyways.com			X	X	X
American Road Magazine Advertising Coop Pricing (Adtl Cost)			X	X	X
Showcase Your Byway entry (12 winners/year)			X	X	
Seasons Along Byways website posts (5x/yr)				X	
NSBA *Byway Journeys* Blog, Annual Post				X	Add-on, inquire $200 minimum
Additional NSBA Social Media Posts (2x yr min)				X	Add-on, inquire $200 minimum
Newsletter Tip, 2x yr for Byways (optional)		X			