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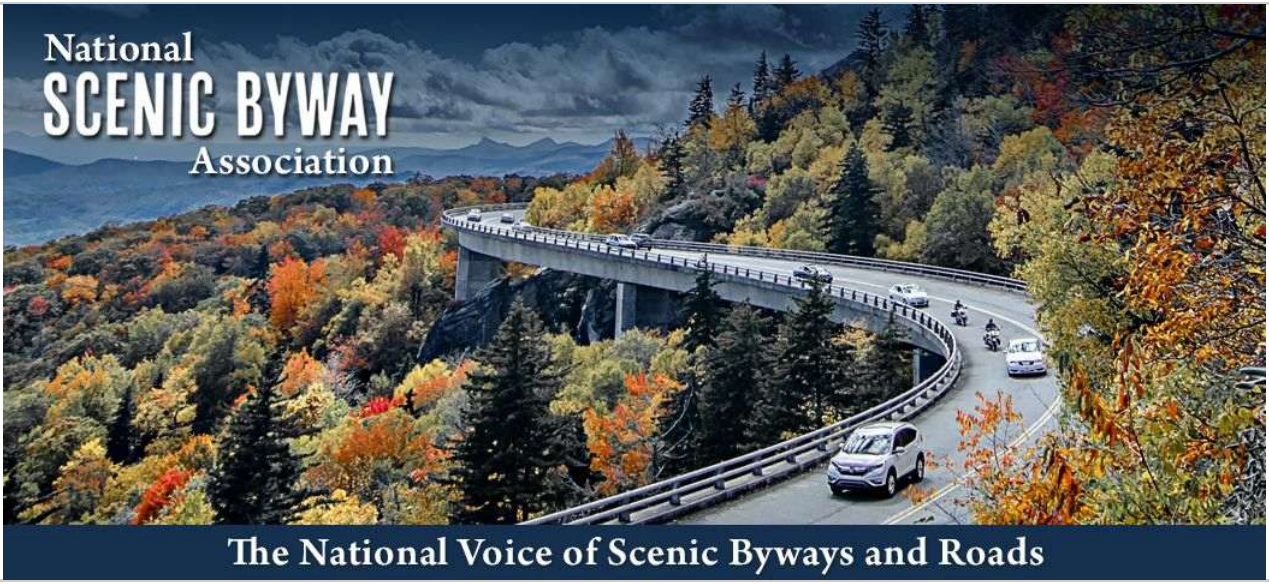


National Scenic Byway Conference in Photos

October 6-8, West Memphis, Arkansas

Conference Program Flip Book

More photos and recognition of our silent auction donors for the 100th Anniversary of the US Route system celebration in the November News.

Read more: https://online.fliphtml5.com/wbjmw/NSB-BOOKLET-2026/#p=1

NSBA Membership Campaign Kick-Off with Byway Outreach Opportunity

National Travel Association 75th Anniversary: NSBA members represented

NSBA will be representing our 2026 and 2027 members at the NTA ***Travel Exchange '26*** in Tulsa Oklahoma.

Yes, we will be representing all of our current and 2027 Byway Member Organizations, DMO's and Byway

Collections with information and mapping at our NTA booth in Tulsa November 15-18, 2026. Deadline for inclusion in our byway outreach to tour operators and travel writers as a '27 NSBA member is November 11. Here is a link to join or renew as a NSBA member - all other benefits apply, like entry into our Byway Showcase lottery held annually.

https://nsbfoundation.com/memberships-and-donations/

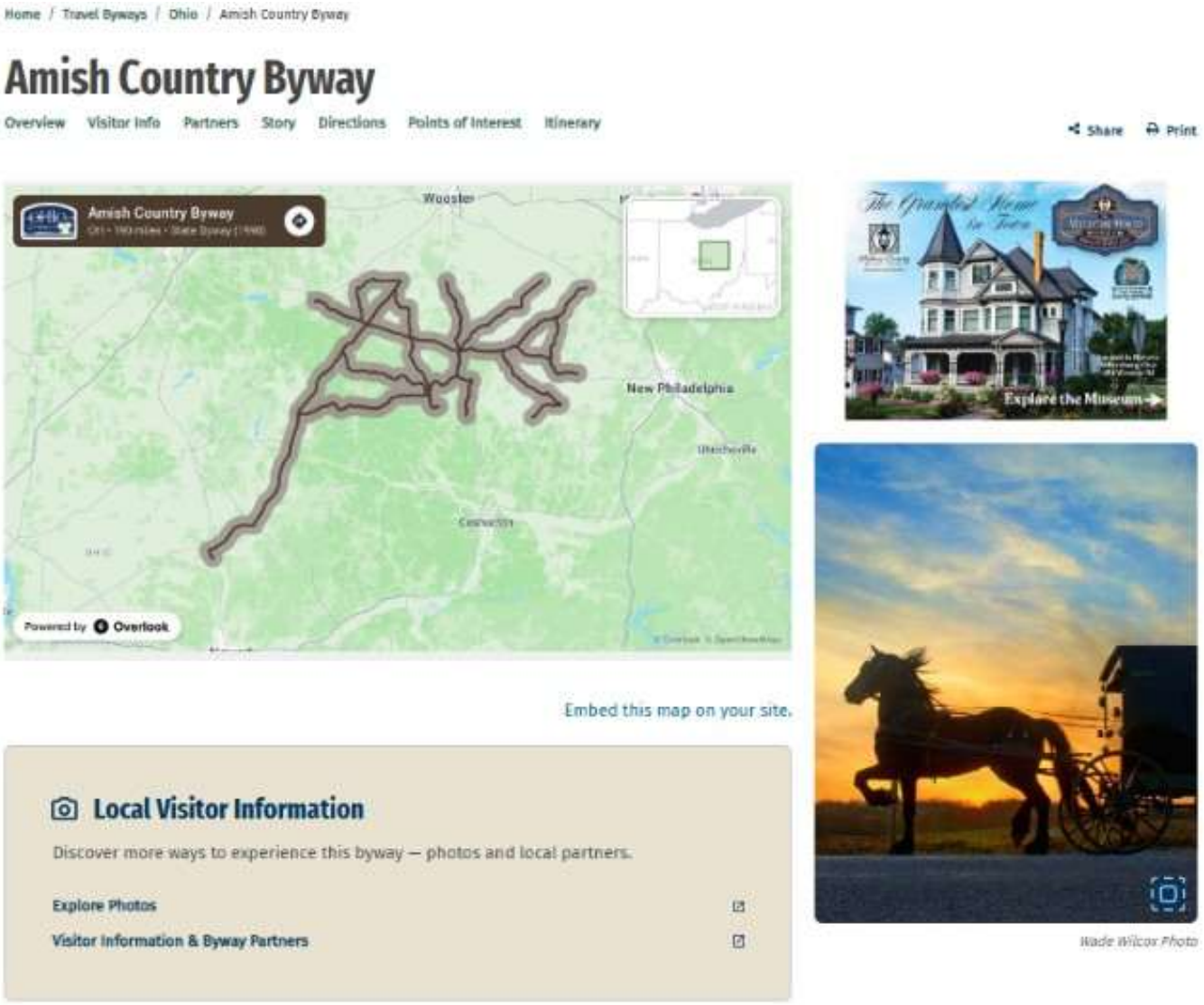
Catherine Prather, NTA President (l) with NSBA members attending the NTA Travel Exchange '76.

New look to our TravelByways.com website

Besides re-creating a clean, streamlined look to each byway page, we have added an opportunity for byway partners to place one clickable advertisement on each TravelByways Page, including the state pages. Introductory pricing for one byway page is $600/yr; for a state page, the banner ad is $1200/yr.

Example: Amish Country Byway, Ohio (below, ad in right hand corner)

Contact sharon.strouse@nsbassociation.com for ad placement info.
Advertising details to be placed on our website soon.



[Byway pages also include: Byway Overview, Visitor Info, Partners, Story, Directions, Points of Interest and Itineraries]

Byway Leader Training – February '27

Save the dates - February 23-25, 2027 in Anderson, South Carolina along the Savannah River National Scenic Byway. Reception on Tuesday evening the 23rd, with sessions on Wed and Thurs.

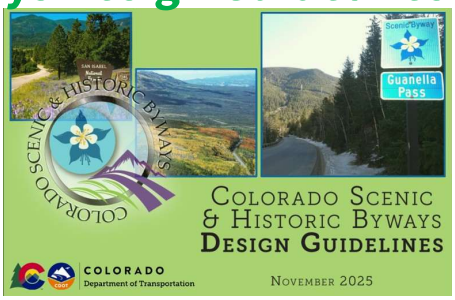
Learn what you need to know about the National Scenic Byway Program and the National Scenic Byway Association: History, Resources, Visitor Experience, Conservation, Best Byway Practices, and more.

Byway experts provide resources and support for local byway leaders and state byway coordinators to help manage the byway, visitor experiences and outreach. Limited class size - on-site training is best.

Our website has the information to register.
https://nsbfoundation.com/training-events-advocacy/byway-leader-training/

Byway Resource Library Feature of the Month

Colorado Byways Design Guidelines



These Colorado Byways Design Guidelines were adopted by the Colorado Scenic and Historic Byways Commission to protect the heart and soul of their state's most incredible journeys. These guidelines are more than regulations, they represent a promise to preserve, maintain, and celebrate the unique character of each route.

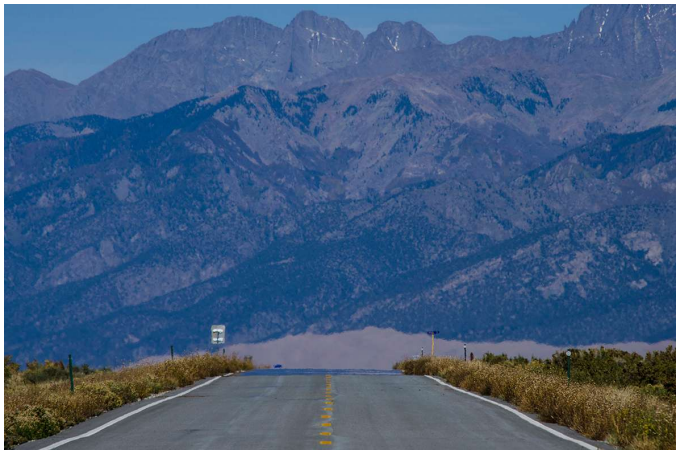
It would an incredible milestone, if each state would create and adopt their own byway design guidelines. Dream Big Dreams…Get Big Results. These guidelines were featured at the recent NSB Conference by Environmental Landscape Specialist Trent Hart, CDOT.

Find the link to these guidelines in our byway resource library at:
https://nsbfoundation.com/byway-resource-library/publications/
Then click on the dropdown link for "Design Guidelines"

October Byway Showcase
Los Caminos Antiguos Scenic & Historic Byway - CO

The Los Caminos Antiguos Scenic & Historic Byway winds through Colorado's San Luis Valley, covering approximately 129 miles of high-desert landscapes, historic communities and mountain scenery.

Sangre de Cristo & San Juan Mountains



Shaped by more than 11,000 years of human history, the San Luis Valley is a high-altitude desert landscape covering roughly 8,000 square miles. Framed by the rugged Sangre de Cristo and San Juan mountains, the valley sits at the crossroads of cultures, where the traditions of the American Southwest meet the spirit of the Western frontier.

The Old Roads

Los Caminos Antiguos, meaning "the old roads," follows historic routes through the Sangre de Cristo National Heritage Area, connecting travelers with the people and places that have shaped this distinctive corner of Colorado. Along the way, stories emerge of Native peoples, Spanish explorers, frontiersmen, Buffalo Soldiers, ranchers, miners and railroad pioneers who traveled these roads in search of home, opportunity and adventure.

The Great Sand Dunes National Park

The landscape itself is reason enough to make the journey. At Great Sand Dunes National Park and Preserve, towering dunes rise dramatically against the mountains, creating the tallest dunes in North America. Hike across the shifting sands, try your hand at sandboarding or simply watch the changing light transform the dunes throughout the day. After sunset, look upward. With remarkably dark skies, the San Luis Valley offers spectacular opportunities for stargazing beneath a seemingly endless canopy of stars.

Cumbres & Toltec Scenic Railroad Old Roads

For another journey into the past, climb aboard the Cumbres & Toltec Scenic Railroad. The historic narrow-gauge railway travels through the high country between Colorado and New Mexico, winding through mountain passes, forests and remote landscapes much as it did during the railroad era. Its steam locomotives and preserved cars offer a memorable connection to the people and industries that helped open the West.

Between these larger attractions, take time to explore the communities along the byway. Historic towns, adobe buildings, local businesses and generations-old

traditions reveal a slower pace of life and a strong connection to place. Stop for a meal, wander a local shop, visit a historic site or simply take in the scenery from the road.

Festivals and Events

The journey doesn't end when you reach the next town. Throughout the fall and holiday season, communities along the Los Caminos Antiguos Scenic & Historic Byway come alive with special events, from historic train excursions and festive holiday celebrations to live theater and artisan markets. Add one of these local experiences to your itinerary and discover another side of the San Luis Valley.

For more information, please click on https://nsbfoundation.com/blog/los-caminos-antiguos-scenic-historic-byway-colorado/
Even more: https://sangreheritage.org/los-caminos/

Read and share - Our NSBA Byway Journeys Blog features the Los Caminos Antiguos Scenic & Historic Byway and numerous other byways.

The NSBA Showcase Your Byway program highlights one member byway per month. Twelve Byways are chosen to be featured each year from Advocate and Champion Memberships representing a byway. Become a NSBA member for 2027 staring in October through December 15 to qualify for the Showcase drawing in December 2026.

Byway Community Calendar

November 11 - 100th Anniversary of US Numbered Hwy System

NSBA 2027 Membership Drive - October 15-December 15
Deadline for NTA representation is November 11
(membership payment received either online or by check to NSBA)
Deadline for Showcase drawing entry is December 15

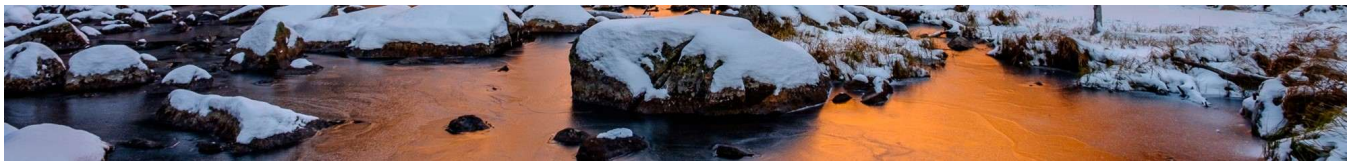
Byway Leader Training - February 23-25, 2027
On-site: Anderson, South Carolina

National SCENIC BYWAY Association

Tools, training and support for byway leaders.

Sign up for our free email monthly Newsletters and Byway News

Special Editions **and view archived newsletters**



Join NSBA - Support State, Tribal & National Byway Programs

Support Byways across America for the vision and mission of the National Scenic Byway Association as The National Voice of Scenic Byways and Roads. To join as a member, go to the nsbfoundation.com website on the 'Become A Member' page, select your preferred membership category and either pay online by PayPal/credit card or send a check to the National Scenic Byway Association Office with your completed Membership Form, PO Box 212, Millersburg, OH 44654-0212.

National SCENIC BYWAY Association

Sharon

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The National Voice of Scenic Byways & Roads

On-site - NSBA Office

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COLORADO SCENIC & HISTORIC BYWAYS

THE CASCADE LOOP WASHINGTON'S ULTIMATE ROAD TRIP

AMERICAN ROAD

Boom or Bust Byway

TRAVEL STORYS

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